

Due to interest beyond Northeastern Ohio, the organizers of this exhibit wish to invite national and international architects, designers and other interested persons to participate in this juried exhibition. Given the fixed date of the exhibit, please note the limited time leading to the submittal due date. Thank you for your interest.

CALL FOR ENTRIES

Ingenuity 2007 the Cleveland Festival of Art & Technology architecture exhibit

What Would you do with the Breuer Building?

July 18 – July 21, 2007

Opening Reception: Thursday, July 19, 2007, 5:00 - 7:00 pm.

Location: 1305 Gallery, 1305 Euclid Avenue at East 13 Street
Cleveland, Ohio 44115

Two-thirds of Cuyahoga County's commissioners want to demolish it.

Cleveland Plain Dealer architecture critic Steven Litt wants to save it.

What would you do with it?



Photography by: Eric Greenberg ©2007

NOTE: Do not use the above image for your entry.

Sponsored by **Ingenuity**, the Cleveland Festival of Art and Technology, this juried architectural exhibition invites architects, architectural interns, students, engineers, artists and designers living or working in Northeast Ohio to answer the question. The intent of the exhibit is to keep the debate alive – through both imaginary and real alternatives to the Breuer Tower's future. Additionally, this exhibit offers area design professionals and others with an opportunity to participate in the **Ingenuity** festival and to demonstrate how architecture can be the embodiment of "creativity, innovation, culture and technology."

We encourage architecture, engineering and design firms to participate as well as to support and recognize their staff members who participate in the creation of an entry. Firm affiliations will be noted along side the designer's/designers' name(s).

To participate, please email
architecture@Ingenuitycleveland.org,
subject line: Breuer Tower.

We will forward the hi-resolution jpeg image to use in the creation of your submittal.

Submittals:

Rendering, using the hi-resolution image of the Breuer Tower
30" h x 20" w - mounted on 3/8" white foamcore, preferred.
We will accept 30 x 20 images rolled in a tube.

Digital jpeg image. 15" x 10" at 72 dpi

Drop off/Pick up:

Renderings must be submitted no later than 5:00pm, Friday July 6, 2007.
Deliver/Send to: D. H. Ellison Company
6403 Detroit Avenue
Cleveland, OH 44102
next to the Cleveland Public Theatre

Digital images must be emailed by 5:00pm, Friday July 6, 2007.
Email to architecture@ingenuitycleveland.org

All work will be available for pick-up at the D. H. Ellison Company the week of July 23, 2007.

Entry Fee: \$19.71

Please make check payable to the Ingenuity Festival, earmarked for *architecture exhibit*
(Fees will be used to mount the show and for the opening reception.)

Jury:

Faith Baum AIA, IIDA, Principal, Faith Baum Architects, Lexington, Massachusetts; Adjunct Faculty,
Department of Interior Architecture, Rhode Island School of Design
Debi Lacey McDonald, AIA, LEED Architect, DiMella Shaffer, Boston, Massachusetts
Ettly Padmodipoetro, AIA, Loeb Fellow 2006, Rosales + Partners, Vice President, Boston, Massachusetts
Maryann Thompson, Maryann Thompson Architects, Cambridge, Massachusetts
Gretchen von Grossman, Parsons, Corp., Boston, Massachusetts
Vicky Sirianni, Consultant, Salem, Massachusetts

Jury policy: Decisions will be based both on quality of work and allowable space. The intention of the *Ingenuity* Festival and the **What Would you do with the Breuer Tower?** exhibit is to celebrate as many talented designers from the region as possible.

Curators:

David H. Ellison, AIA
Sally L. Levine, AIA

For more information or to register, contact:
Email: architecture@ingenuitycleveland.org
Website: <http://www.ingenuitycleveland.org>

The Exhibit is sponsored by *Ingenuity*, the Cleveland festival of arts and technology.

SUBMITTAL FORM

Ingenuity 2007 the Cleveland Festival of Art & Technology architecture exhibit
What Would you do with the Breuer Tower?

Name of Project: _____

Name of Designer(s): _____

Name of Firm: _____

Address: _____

Phone number: _____ Email: _____

Enclosed please include a check for \$19.71 made out to Ingenuity 2007 earmarked Architecture Exhibit..

Use a separate form for each submittal.

Thank you.

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